

**Greta Pisani**  
(5th Generation)  
Sales & Marketing  
16 Years of Service

**Kaela Rockenstire**  
(5th Generation)  
Product Development  
21 Years of Service

**Sarah Warren**  
(5th Generation)  
Textile & Merchandising  
Director, Production Manager  
22 Years of Service

**Kait Warren**  
(5th Generation)  
Marketing &  
Advertising Manager  
16 Years of Service



**Henry Vanderminden IV**  
(4th Generation)  
President  
34 Years of Service

**Carol Scott**  
(4th Generation)  
Quality Control  
11 Years of Service

**Kathy Juckett**  
(4th Generation)  
Chairman and CEO  
42 Years of Service

**Robert Vanderminden Jr.**  
(4th Generation)  
Senior Vice President  
45 Years of Service

**Bill Vanderminden**  
(4th Generation)  
Executive Vice President  
35 Years of Service

## A Rich History of American Made Quality

In New York City, 1903, the Telescope Cot Bed & Novelty Company started manufacturing wood cots and campstools with “telescoping” legs that gave the fledging company its unique name. In 1921, the Telescope saw mill and assembly operations were relocated to the quaint countryside of Granville, NY. This area encompassed acres of woodland, hard-working laborers, as well as rail road that greatly supported the new facility. Later in 1932, sales and administration moved from New York City to the charming town of Granville. Now, over 119 years later Telescope has continued to evolve and is featuring high quality materials made into our wonderful outdoor furniture collections. Telescope Casual Furniture is diligent in making a positive economic and philanthropic impact, not only in Granville, but also in Upstate New York, Vermont, and beyond. Over the years we have provided stable employment for more than 250 employees, while also supporting several local youth programs such as Granville’s Little League and nonprofit associations like the Lions Club.

To evolve with an expanding product line and company growth, Telescope has continually made renovations to the nearly one-million square foot factory along with concentrated efforts in research and development, engineering, and unique manufacturing processes. As a result of being self-sufficient, Telescope has been able to maintain that competitive edge in today’s market by responding quickly and finding innovative methods for manufacturing. Currently, the operation has transformed into a lean manufacturing model, which is constantly evolving to help us remain environmentally responsible, efficient, and viable.

For over 119 years, Telescope has been able to pride itself by remaining a remarkably successful family owned business that is currently managed by fourth and fifth generations, now led by Kathy Juckett. Our vast number of employees maintain a close working relationship with the Vanderminden family and management team. Much of Telescope’s success is owed to the longevity and loyalty of its talented and skilled workforce.

Telescope has always kept its goals on providing the greatest levels of Quality, Design, Comfort, and Selection combined with a Fast and Reliable delivery. None of these attributes are easy to deliver, but we know that they are imperative. Telescope is proud to have earned the reputation as having the best customer service, fastest delivery, and the best quality products in the industry. Our entire team is working each day to prove that our reputation is well deserved, and our brand is worth it.

