



JENSEN

OUTDOOR

Outside of Ordinary.

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The Legacy of 'Outside of Ordinary'

How we live up to our mission: to bring the highest-quality sustainable wood furniture in the world, to your outdoors.

Being 'Outside of Ordinary' drives us to source, design, and craft sustainable wood outdoor furniture that creatively uses the world's best materials, in ways purpose-built to expand your home's footprint out of doors.

In the endless pursuit of our goal, it is imperative that we protect our forests using sustainable sourcing techniques ensuring the highest-quality natural materials are available for generations to come.

During our 'always on' design approach there is a collaborative process that connects our forestry operations in Bolivia, to our design teams in the United States and Europe. What excitingly new, yet pleasingly familiar, idea can we bring to the outdoor market that best accentuates the striking beauty of the sustainable materials we have to work with? Over the years we have sustainably innovated our designs and craftsmanship to meet with an ever-changing need while remaining, 'Outside of Ordinary'.

Based in Richmond, Virginia, Jensen Outdoor manufactures luxury outdoor wood furniture for the North American market.





FURNITURE FROM FOREVER FORESTS

Our **Sustainability Approach**

Jensen Outdoor maintains over 2 million FSC®-Certified acres of pristine dry-tropical forest in Eastern Bolivia, ensuring the forest we manage will be as timeless as our heirloom-durable furniture.

The forests of Eastern Bolivia are nature in the purest form, worth preserving for future generations.

Since 1995, Jensen Outdoor has been a leader in the outdoor furniture industry by receiving one of the first, and annually re-certified accreditations from the Forest Stewardship Council® (FSC®) for our small footprint harvesting techniques. This level of care through sustainable forest-management provides protection for more than 2 million acres of Bolivian forests alone.

Renowned as the gold standard in forestry certification, FSC® has established strict environmental and social standards for responsible forest management and harvesting practices, only accrediting such organizations who share this dedication.

Today, the luxury furniture crafted by Jensen Outdoor exclusively features FSC®-Certified timbers. As a result, every piece of Jensen Outdoor wood furniture directly preserves millions of acres of dry tropical forests, along with the welfare of forest workers and their families, for generations to come.

IPE + TEAK

The **Heartwood** of our Furniture.

These two titans of outdoor performance bring unique yet similar virtues to the Jensen Outdoor line.

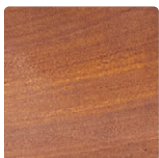
 See our **Product Care Guide** on pages 187-189

Ipe's durability comes from its density; taking over 100 years of slow growth to achieve maturity. Teak, with its high natural-oil content, withstands outdoor weather conditions with superb stability. Both of these fine hardwoods have been the choice of top designers, upscale builders and discerning individuals for outdoor furniture, flooring and decking for more than a century.

As the manufacturer of the highest-quality sustainable wood furniture in the world, Jensen Outdoor is proud to offer these FSC®-Certified materials for your outdoors.

Ipe timber exhibits a deep chocolate-brown grain when new that may be allowed to naturally age to a silver patina or brought back to an 'as new' finish at any time. Teak arrives as a brilliant yellow wood and is particularly sought after for the elegance of the soft silver-tone finish that it weathers to over time.

Stages of Wood Finish:



New Ipe



New Teak



Weathered



MATERIALS...

Heirloom Quality Furniture Requires the Right Stuff



Sustainable Ipe Wood

FRAMES, SURFACES

FSC®-Certified Ipe wood, the crown jewel of our timbers, embodies the heirloom-quality standard we hold all of our materials to. Ipe is a wood prized for its beauty and long-lasting durability in any environment. The strikingly beautiful chocolate-brown shades of Ipe timber enhance any décor with timeless style.



FSC®-Certified Teak

FRAMES, SURFACES

Teak, the standard-bearer for outdoor wood furniture is coveted for its weather-resistant properties, enduring long years outdoors with the same performance as the day you placed it outside. Known to weather from a golden hue to an elegant gray finish, teak continues to grow more beautiful as the years pass.



Woven Viro® Fiber

SURFACES, SEATING BASKETS

Nature safe woven Viro® Fiber is perfectly suited to outdoor use through superior resilience, indelible color fastness, and stylistic allure. Viro® Fiber is expertly handwoven around commercial-grade powder coated aluminum frames allowing the fiber to ergonomically conform to your shape.



Fabrics by Sunbrella®

CUSHIONS, PILLOWS

For decades, Sunbrella® has been the fabric of choice for Jensen Outdoor, offering the luxury of carefree comfort and distinctive style in any environment. Each 100% solution-dyed acrylic fabric is designed for exceptional performance whether indoors or out.



High Pressure Laminate

TABLE SURFACES

Commonly known as HPL, high pressure laminate is comprised of kraft paper enriched with resin. This high-tech composite creates a layered modern material with a surface finish that is designed for excellent antimicrobial qualities and exceptional longevity.



Durable Aluminum

FRAMES, SEATING BASKETS

Remarkably durable yet lightweight, commercial-grade powder coated aluminum is ideal for outdoor applications. The powder coating provides a strong protective seal, shielding the furniture from the elements, corrosion, fading and scratches over time.



Easy Care Products

IPE WOOD, SUNBRELLA® FABRIC

Maintaining the beauty and comfort of your Ipe wood furniture and cushion fabrics is simple with Jensen Outdoor's custom care supplies, manufactured to keep your furniture in tip-top shape all year long.

MEET DESIGN

Brought to Life by 'Outside of Ordinary' Minds



Seth Alguire
High Point, USA

MIX, FORTE, JETT

A graduate of Kendall College of Art and Design with a Bachelor of Fine Arts in Industrial Design, Seth Alguire lives his passion for contemporary solutions to age old design problems as the senior designer at HTK Design.



Povl Eskildsen
Aarhus, Denmark

CORAL, VINTAGE, RICHMOND

Furniture design came to Povl early, first from his family's furniture factory, then from Aarhus School of Architecture where he earned his MA in Furniture Design in 1986. Povl delights in crafting elegant transitional designs that fit well within any space, indoors or out.



Dick Björk
Helsingborg, Sweden

OPAL, UNICON

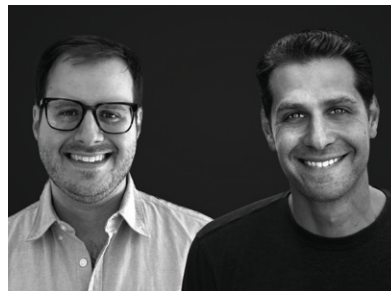
Dick grew up making furniture at his father's side in his furniture shop in Sweden, then went on to graduate from the esteemed Trateskniska Skolan in Helsingborg. Dick's designs offer stately transitional elements blended elegantly with clean lines to create understated outdoor furniture masterworks.



Edi & Paolo Ciani
San Giovanni de Natisone, Italy

NEST, HARMONY, TOPAZ

Brothers Edi and Paolo have been collaborating in design since 1992, both having advanced degrees in technical design. The pair are known in the industry for sweeping modern and playful designs that comfort as they cradle.



Chris & Jon Panichella
Carlsbad, USA

SKY

Design duo, Chris & Jon Panichella approach Industrial Design through authentic collaborations between the furniture and the user. Since 2006, Achella Design has crafted fine furniture elegantly fitted to the end user's needs.



Alan Morley
Brighton, England

SORRENTO

Alan began his career as a furniture draughtsman and cabinet maker before launching his contemporary design business in 1983. Alan is the resident designer at Jensen Outdoor's sister company, Alexander Rose.



Frederic Doughty
Philadelphia, USA

LAGUNA

Evolving his furniture designs from the indoors out, Frederic studied at the Art Center College of Design in Pasadena, California. He designs furniture with clean, timeless lines accentuated by comfortable proportions.